- Identify your representative (http://www.house.gov/representatives/find/)

- Think of an "ask" related to your research; more funding? Alternatively, find a bill that you would like them to take a stand on (https://www.congress.gov/)

- Look at your representative's website to find points of connection between their interests and your work

- Develop messaging about your research in the framework of their interests: What are you asking for, and why? (Three main points)

- Think: are there any supporting visuals you would bring?

- Find a new partner

- Choose A and B

- A: You are a staffer with no scientific background

- B: Introduce yourself (name, position [e.g., PhD student], institution, city of residence)

- B: Deliver your ask; be succinct and get to your point quickly
  What are you asking for?
  Why are you asking for this?
  A personal story or connection, if you have one

- Switch

- Find a partner

- Choose A and B

- A: You are talking to a reporter (B). B is writing a story about researchers using EarthScope data. Give your elevator speech about "I use EarthScope data" to B. Think about: Societal relevance, local angle, most important information/findings, concise answers, excitement!

- B: Ask a follow-on question as a reporter—not a fellow scientist! What would you want to hear more about?

- Switch

- Choose your channel (Twitter, Instagram, or Facebook)

- Create a post about this short course with #scicomm #ESNM17 @earthscopeinfo @unavco - photo encouraged!

- Create a post about you or your work with a photo, at least one relevant hashtag (#), and @earthscopeinfo @unavco

Meeting hashtag: **#ESNM17**

We challenge you to:

Look at the visualizations submitted to the VESS and ask: Would you be able to understand the visual as a non-expert? Would you be interested? What would you change?

Give an interview! See Sarah to record a video of how you are using EarthScope data

Post about the meeting on Twitter, Facebook, or Instagram

Practice elevator speeches and support each other at posters